

Supporting S.A.F.E.R. Lifestyles

Supporting Severe Autism Families Educational and Recreational Lifestyles

Lean Canvas Overview



Problem

#People: School: Abuse, Conformity Demands, Intolerance, Inability to Provide Appropriate Education & Therapies

#Parents: Severe decline in Quality of Life Top 5 - Isolation, Loss of work/income, Increased physical, psychological, and emotional stress, destruction of personal property, no respite

Lack of available resources for unique sensory and intellectual needs

Nobody to take care of the severely autistic after parents pass. No way for them to inherit any money or property, group homes have been closing, sending kids back home

The estimated total wage loss due to caregiving averages \$303,880 for a typical caregiver.

Customer Segments

#Individuals with Severe Autism 2023 Report CDC#

Abstract Objectives: Autism spectrum disorder (autism) is a heterogeneous condition that poses challenges in describing the needs of individuals with autism and making prognoses about future outcomes. We applied a newly proposed definition of profound autism to surveillance data to estimate the percentage of children with autism who have profound autism and describe their sociodemographic and clinical characteristics. **Methods:** We analyzed population-based surveillance data from the Autism and Developmental Disabilities Monitoring Network for 20 135 children aged 8 with autism during 2000-2016. Children were classified as having profound autism if they were nonverbal, were minimally verbal, or had an intelligence quotient <50. **Results:** The percentage of 8-year-old children with profound autism among those with autism was 26.7%. Compared with children with non-profound autism, children with profound autism were more likely to be female, from racial and ethnic minority groups, of low socioeconomic status, born preterm or with low birth weight; have self-injurious behaviors; have seizure disorders; and have lower adaptive scores. In 2016, the prevalence of profound autism was 4.6 per 1000 8-year-olds. The prevalence ratio (PR) of profound autism was higher among non-Hispanic Asian/Native Hawaiian/Other Pacific Islander (PR = 1.55; 95% CI, 1.38-1.73), non-Hispanic Black (PR = 1.76; 95% CI, 1.67-1.86), and Hispanic (PR = 1.50; 95% CI, 0.88-1.26) children than among non-Hispanic White children. **Conclusions:** As the population of children with autism continues to change, describing and quantifying the population with profound autism is important for planning. Policies and programs could consider the needs of people with profound autism across the life span to ensure their needs are met.

Caregivers to Individuals with Severe Autism

There are nearly 48 million caregivers caring for someone over the age of 18. This means that over 90% of caregivers reported in the US are caring for individuals over the age of 18, with 10% caring for children with special needs who are under 18. Of the over individuals receiving care over the age of 18, 26.7% have Severe Autism

Early Adopters Households with 1 or More members afflicted by Severe Autism under the age of 30.

Unique Value Proposition

We create safer communities for people with severe autism and their caregivers by providing inclusive support systems and tailored resources.

High-Level Concept

Montessori + Permaculture + Assisted Living Senior Care for Severe Autism Individuals & Families = Living longer, happier, healthier lives.

Unfair Advantage

Personal Authority - If you have met one person with autism, you've met one person with autism. As the parents of individuals with unique needs, we understand the importance of working alongside education and therapy professionals to highlight the commonalities and the distinct needs of each child.

Similarly, caregivers themselves have critical wellness needs that often go unmet.

As the caregivers of these individuals, we offer a sustainable solution that prioritizes clinical care, holistic well-being, and emotional healing—creating a SAFER more balanced lifestyle for everyone involved.

Solution

By securing and adding on to existing campgrounds with undeveloped acreage, we offer SAFER opportunities to these families otherwise facing exclusion.

We are cultivating a supportive community where these marginalized families can build trust and support to lean on each other in the absence of professional care.

We are creating living environments that prioritize the well-being of caregivers while ensuring individuals with severe autism have access to essential education and therapies that are often out of reach.

Revenue Streams

Existing Campers/Standing Reservations \$100K-300K/year

Offer vacant autism rentals to general public based on for a higher rental cost

Existing Camp Supply Store/Impulse Buying

Save costs with volunteer caregiver services such as groundskeeping

Specialty Items crafted by special needs kids (Public)

Banana Box Store Bulk Food Sales (Public)

Garden/Farm Market Produce Sales

Insect Conservation Area

Addition of Therapeutic Amenities such as massage,sauna,yoga purchased as camper upgrade (possible Public)

Caregivers can volunteer for certain jobs in the retail end as a co-op

Wellness space rental for instructors to teach classes to public

Possible motel rentals with property

Golf Cart & Equipment Rentals

Channels

Existing Members Newsletter

PSA podcast/severe autism podcasts

PSA podcast YouTube channel/IG

Severe Autism FB groups

Instagram,Reddit,LinkedIn Severe Autism & Philanthropy Communities

Non-profit autism organizations

Support & Resource groups

Local Community Outreach

Press Release/News

Camping Apps (HipCamp, recreation.gov)

AutismTravel Club App

COST STRUCTURE

Land Prep Per Plot **\$50K** Including Hookups

- *Banana Box Store Plot*
- *Wellness Studio Plot*
- *Montessori School Plot*
- *Housing Plots (5)*

\$400K

Autism Family Cabin **\$100K Per (\$500K)**

Wellness Studio Bldg **\$20K**

Banana Box Bldg **\$30K**

Infrared Sauna **\$2K Per**

Gym Equip. **\$10K**

Montessori Bldg/Supplies **\$50K**

Sensory Movie Room **\$8K**

Stage **\$1K**

Saltwater Pool **\$100K**

Zen Garden **\$5K**

Community Garden **\$2K**

Sensory/Safety Room **\$8K Per Cabin As Needed**

CCTV **\$1600 (4)**

Angelsense contract **\$50/mo Per Kid**

Golf Carts **\$50K (10)**

Kinetic Sandbox **\$100 Ea**

Montessori Teacher **\$35K/Yr**

Campground Attendant **\$29/Yr**

Pool Maintenance **\$720/Yr**

Social Media Manager/Content Creation **\$6K/Yr**

Approximately 2.5M to Purchase Qualifying Turnkey Campground w/ Acreage
Approximately 1,262,820.00 to Build

Approximately 3.7M Total Expenditures Startup

Key Metrics

1. **Traction:** Number of Families Joining the Community Permanently/Short Term.
2. **Impact:** Quality of Life Improvement per Patient & Caregiver
 - a. Mental/Physical Health
 - b. Community Contribution/Awareness
3. **Retention:** Percentage of Returning “Regular Campers”
4. **Efficiency:** Customer Acquisition Cost (CAC).