

KC GLO NIGHT

KANSAS CITY'S ULTIMATE
BLACKLIGHT ROCK
EXPERIENCE

WHAT IS KC GLO NIGHT?

KC GLO Night is a grassroots, community-built live music and art experience created by Kansas City musicians and creatives.

Blending the raw energy of a rock show with the immersive spectacle of a rave and performance art, KC GLO transforms live entertainment into a high-impact one night only event.

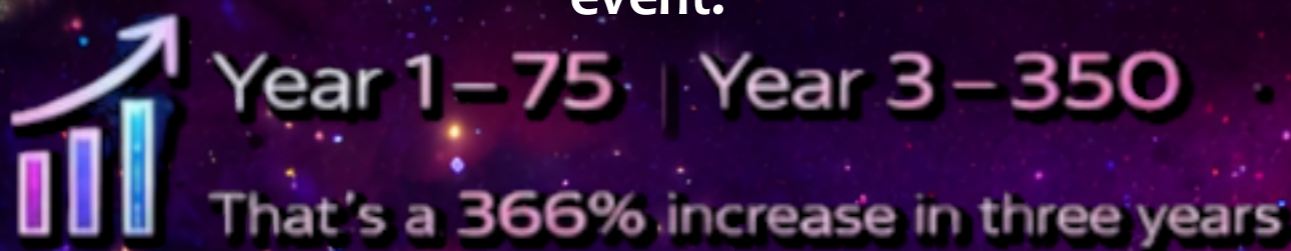
Live bands, DJs, visual artists, flow performers, and interactive elements come together to create a night that consistently blows people away.

Originally launched in 2023 as “just a fun show,” KC GLO Night has rapidly evolved through overwhelming community support, growing interest from local businesses, and an ever-expanding network of artists, vendors, performers, and volunteers actively seeking to be part of the experience. Today, KC GLO stands as one of the most talked-about and anticipated events in Kansas City’s music and arts community.



WHO COMES TO KC GLO NIGHT

KC GLO Night has grown entirely through word-of-mouth, artists network, and community support. With attendance doubling every year, we launched official social media and took a post show survey at the end of last years event.



AGES

- 3% 0-18
- 19% 18-24
- 43% 25-34
- 21% 35-44
- 14% 45+

LIKELIHOOD TO RETURN

- 89% Yes
- 11% Maybe
- 0% No

BUILT TO HELP BRANDS GLO

GLO is no everyday event. It's built on mixing genres and elevating a show into a full experience. We're seeking partners who share that vision and want to collaborate on unique, mutually beneficial elements that highlight the Kansas City arts.

Together, we can create custom packages, add branded elements, and creative integrations designed to be seen, felt, and experienced through the eyes of our attendees.

Let's make experiences that resonate long after the night ends and ensure your brand's presence lives beyond the activation.

CONTACT:

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KC GLO Night – Creator & Producer
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SPONSORSHIP TIERS

We have a limited number of placements available.



TITLE SPONSOR — \$5,000

(1 available)

- ✓ "KC GLO Night powered by ____" naming rights
- ✓ Large logo on step-and-repeat for photo booth
- ✓ Full Color Logo on all promotional materials and advertisements
- ✓ Logo in hype video
- ✓ Logo included in projection loop between sets + QR Code (shown in rotation between sets)
- ✓ 5 dedicated social posts (posts/reels + IG Story Mentions)
- ✓ 5 mixed social shoutouts
- ✓ Included in final grouped thank-you post
- ✓ 6-8 GLO Guest Passes
- ✓ Option to Include Promo Items in attendee VIP Bags
- ✓ Opportunity for Table Placement at event
- ✓ On-Stage Mention before/after select performances
- ✓ Opportunity for 1 on-stage promotion from representative of sponsor



SUPPORTING SPONSOR — \$2,500

(2 available)

- ✓ Full color logo placement on the main event flyer
- ✓ Small logo placement on step and repeat for photo booth
- ✓ Logo included in projection loop between sets + QR Code (shown in rotation between sets)
- ✓ Opportunity to sponsor one featured element (first come, first served):
 - Face Painter
 - DJ Booth
 - Lighting Equipment(includes additional in-event thank-you mention)
- ✓ 1 dedicated social post
- ✓ 5 mixed social shoutouts
- ✓ Name listed on event website and Facebook event page
- ✓ Included in final grouped thank-you post
- ✓ 4 GLO Guest Passes
- ✓ Opportunity for Table Placement at event
- ✓ On-Stage Mention before/after select performances
- ✓ Opportunity for 1 on-stage promotion from representative of sponsor



COLLABORATING SPONSOR — \$500-\$2499

- <\$1000**
- ✓ Inclusion in a monochrome name acknowledgment strip at the bottom of the main event flyer
- ✓ Logo included in projection loop between sets (shown in rotation between sets)
- ✓ Name listed on event website and Facebook event page
- ✓ Inclusion in 3 mixed social shoutouts
- ✓ Included in final grouped thank-you post
- ✓ 2 GLO Guest Passes
- \$1000+**
- ✓ Inclusion in a monochrome logo at the bottom of the main event flyer
- ✓ Logo included in projection loop between sets + QR Code (shown in rotation between sets)
- ✓ Lineup Announcement Sponsor (limited availability)
- ✓ Name listed on event website and Facebook event page
- ✓ Inclusion in 3 mixed social shoutouts
- ✓ Included in final grouped thank-you post
- ✓ 4 GLO Guest Passes



IN-KIND SPONSOR

Minimum recommended contribution value: approximately \$500

Receives the same recognition and benefits as the equivalent tier based on the retail value of product/services provided

****Custom packages are also available dependent on your brands budget and needs****

BRANDING OPPORTUNITIES

Projection Loops Between Sets



Branding on advertising & promotional materials



Glo-Cocktails Presenting Sponsorship



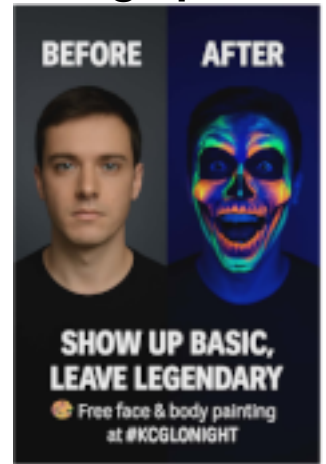
Step & Repeat Photobooth



Facepainting

Presenting Sponsorship

Lighting Production Presenting Sponsorship



additional opportunities:

-lineup announcements

-hype video branding

-artist hospitality sponsorship



THANK YOU FOR CONSIDERING SUPPORT OF KCGLONIGHT