



100

ChatGPT

Shortcut Codes

A quick-start stack for faster prompts, cleaner content, better social posts, and less time staring at a blank screen.

`/human`

`/eli10`

`/nofluff`

Try this shortcut stack:

`/human /punchy /nofluff` rewrite this

These are prompt shortcuts, not official commands. Use them at the start of your prompt.

`/offer`

`/caption`

`/videoprompt`

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How to use shortcut codes

Put one or more shortcut words at the start of your prompt, then add the task.

/human rewrite this caption:

Makes the caption sound more natural.

/eli10 explain this idea:

Turns a confusing idea into plain language.

/garyvee /offer /cta turn this into a post:

Adds directness, a sellable angle, and a next step.

/videoprompt /cinematic make this scene:

Turns your idea into a stronger AI video prompt.

Easy formula

/tone /format /goal + your text

Example: /human /caption /cta write this for Instagram





01

20 shortcut codes

Better writing + tone

/human

Make it sound natural, not robotic.

/lessai

Remove polished AI wording.

/plain

Use clear everyday language.

/simple

Strip it down to the easiest version.

/clean

Fix grammar, flow, and clutter.

/polish

Make it feel finished and professional.

/casual

Make the tone relaxed.

/warm

Add friendliness without sounding fake.

/direct

Make the point clearer and stronger.

/bold

Add confidence and conviction.

/lessformal

Take out stiff corporate language.

/specific

Add concrete detail.

/nofluff

Cut filler and get to the point.

/punchy

Make it sharper and more memorable.

/shorten

Make it shorter.

/expand

Add more substance.

/rewrite

Rewrite from scratch.

/fix

Improve what is already there.

/brutal

Give honest, useful criticism.

/garyvee

Make it blunt, energetic, and business-focused.



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02

14 shortcut codes

Explain + learn faster

/eli5

Explain like I am five.

/eli10

Explain simply, but not babyish.

/beginner

Start from zero knowledge.

/expert

Use a more advanced lens.

/explain

Make the idea easy to understand.

/teach

Turn it into a mini lesson.

/stepbystep

Break it into clear steps.

/examples

Show practical examples.

/compare

Compare options side by side.

/proscons

Give the trade-offs.

/summary

Condense the key points.

/bullets

Turn it into bullets.

/table

Organize it in a table.

/quiz

Create quiz questions.



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03

20 shortcut codes

Social media + video

/caption

Turn it into a social caption.

/hook

Write a stronger opening line.

/hooks10

Give me 10 hook options.

/headline

Create a headline.

/titles

Give title options.

/reel

Turn it into an Instagram Reel.

/tiktok

Make it TikTok-ready.

/instagram

Make it fit Instagram.

/facebook

Make it fit Facebook.

/linkedin

Make it fit LinkedIn.

/youtube

Write title, description, or structure.

/shorts

Make it work for YouTube Shorts.

/viral

Make it more shareable.

/story

Turn it into a story.

/emotional

Add feeling and stakes.

/funny

Make it funny.

/witty

Make it clever without being cheesy.

/dramatic

Add tension.

/cinematic

Make it visual and scene-based.

/script

Write a spoken video script.



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04

18 shortcut codes

Ads, sales + client messages

/ugc

Make it sound like a UGC ad.

/ad

Turn it into an ad.

/sales

Make it more persuasive.

/offer

Turn the idea into something sellable.

/cta

Add a clear call to action.

/landingpage

Turn it into landing page copy.

/email

Turn it into an email.

/subject

Write email subject lines.

/dm

Write a direct message.

/pitch

Make it a short pitch.

/proposal

Turn notes into a proposal.

/quote

Turn scope into a price quote.

/followup

Write a follow-up message.

/thankyou

Write a thank-you note.

/apology

Make the apology stronger.

/bio

Write a short bio.

/about

Write an About section.

/faq

Create FAQs.



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05

16 shortcut codes

Strategy + audience clarity

/painpoints

Find what the audience struggles with.

/proof

Add credibility and evidence.

/aspirations

Find what the audience wants.

/objections

Handle buyer resistance.

/angle

Give a fresh creative angle.

/decision

Help choose the best option.

/positioning

Clarify how to present the offer.

/audit

Review what is not working.

/niche

Narrow the audience.

/score

Rate it out of 10.

/avatar

Define the ideal customer.

/improve

Give practical improvements.

/benefits

Turn features into benefits.

/risks

Point out possible problems.

/features

List what is included.

/missing

Find what is missing.



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06

12 shortcut codes

Planning, workflows + AI prompts

/template

Create a reusable template.

/fast

Give the fastest path.

/checklist

Create a checklist.

/minimum

Show the minimum needed.

/workflow

Create a repeatable process.

/mvp

Create the simplest launch version.

/automation

Suggest what can be automated.

/plan

Create a clear plan.

/free

Find the free way to do it.

/repurpose

Turn one piece into more content.

/cheap

Find the low-cost way.

/videoprompt

Create an AI video prompt.

Save this PDF. Start with one shortcut, then stack two when you need more control.



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