

# Avatar Monetization Quick Start Checklist

by Kai Flux

*Everything you need to launch your first AI avatar account in 7 days*

## WEEK 1: SETUP (Days 1-2)

*Foundation tasks. Complete these first.*

- Create Instagram account (@yourname)
- Add profile picture (professional headshot or AI avatar)
- Write bio (50-60 characters, clear niche)
- Create Linktree or link-in-bio page
- Add primary affiliate link (VGA or your main offer)
- Set to Creator Account (not Business)

## WEEK 2: FIRST CONTENT (Days 3-7)

*Create your first 4 videos. These should be ready to post.*

- Video 1 (Introduction): Who you are, why people should follow
- Video 2 (Quick Tip): One specific, actionable piece of advice
- Video 3 (Authority): Your methodology or proven framework
- Video 4 (Engagement): Question or poll to drive comments

## TOOLS YOU'LL NEED (\$0-\$50)

- Avatar Generator: HeyGen (free trial) or Synthesia (free tier)
- Video Editor: DaVinci Resolve (free) or CapCut (free)
- Design: Canva (free tier works)
- Link Hub: Linktree (free) or Stan Store
- Optional: Epidemic Sound (\$4.99/mo for music)

## 5 MISTAKES TO AVOID

- Inconsistent posting: You need at least 3-4 posts per week. Don't skip.
- Ignoring comments: Respond to every comment in first 2 hours. Algorithm loves this.
- Wrong niche: Don't target "everyone." Target specific people (filmmakers, designers, etc).
- Poor video quality: Invest 15 minutes in editing. Bad audio/text kills conversions.
- Hidden CTA: Make your call-to-action clear. "Link in bio" on every post.

## QUICK WINS (START TODAY)

- Create your avatar: 30 minutes in HeyGen. Lock in the look.
- Write 4 video scripts: 1 hour. Copy/paste from templates if needed.
- Generate videos: 30 minutes (5-10 min per video in HeyGen).
- Edit in DaVinci: 1.5 hours for all 4 videos.
- Schedule posts: 15 minutes in Meta Business Suite.

## MONTH 1 SUCCESS TARGETS

*If you hit these numbers, you're on track:*

- Followers: 100-300
- Average engagement rate: 3-8% (likes + comments / views)
- DMs per week: 5-20
- Clicks to affiliate link: 5-15
- Conversions: 0-2 (Month 1 is about authority, not money)

## NEXT STEPS (AFTER DAY 7)

- Week 2: Create 4 more videos. Test what works.
- Week 3: Analyze which posts get highest engagement. Double down.
- Week 4: Setup DM automation. Start tracking affiliate clicks.
- Month 2: Scale what works. Aim for 5K-8K followers by end of month.

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### Want the full system?

This checklist covers the basics. For the complete step-by-step training on avatar creation, content strategy, monetization, and building your own community, see the link in my bio.

*Built by Kai Flux • AI Filmmaker*